



**Presents**

## **COATINGS 101**

# **Introduction to Coatings**

*A basic understanding of the paint & coatings industry and how it operates.*

*To be held in conjunction the SSCT 2024 Annual Meeting and Conference being held at the Vinoy, Autograph Collection, St. Petersburg, Florida: June 2 -6!*

*The approximate 10 hour, 3 - half day course is intended to provide a basic overview of the paint & coatings industry. Subjects will include market and application overviews, raw materials, coating formulating, processing, and application. This course is intended for the employees of companies supplying raw materials, involved in coatings manufacturing, coatings sales, office support staff, quality control, technicians, new chemists, and operations and purchasing personnel new to the coatings market.*

*Fees are listed on the registration form. The course will run concurrent with the SSCT Annual Conference. Meal and social events of the SSCT Annual Conference are included. Travel and hotel costs are not included.*