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SSCT 2012 ANNUAL TECHNICAL MEETING

"Blast Off into the Ever-Evolving, Ever-Challenging World of Coatings"

The Renaissance Resort at World Golf Village, St. Augustine, FL

SUNDAY, March 11, 2012

- 3:00 Registration
- 6:00 Welcome Reception *Sponsored by Ribelin Sales, Inc and BASF*
Hospitality Suite following the Welcome Reception

MONDAY, MARCH 12, 2012

- 7:00 Registration and Early Morning Coffee and Pastries
- 7:45 Welcome - Terry Barrett, President SSCT
Opening Remarks – Ursula Thomas , Vice-President SSCT
- 7:55 Business Meeting
- 8:45 KEYNOTE ADDRESS “Remodel” Your Thoughts and “Boost” Sales – Trends that Impact Consumer Purchases” – Debbie Zimmer, *Dow Coating Materials, Paint Quality Institute*
- 9:15 “Additives – Where do I Start?” – John Du, *BYK USA Inc*
- 9:45 COFFEE BREAK
- 10:00 “Calcium Carbonate vs. Feldspathic Minerals in Architectural Coatings” – Steve Raper, *Imerys*
- 10:30 “Polyaspartic Coatings – Next Generation of Durable Shop and Field Applied Finishes” – Michael Jeffries, *Bayer MaterialsScience LLC*
- 11:00 “The Effect of Pigment Physical Properties on Coating Performance” – R Kent Faubion, *Sun Chemical Corporation*
- 11:30 MONDAY TECHNICAL SESSION CONCLUDES
- 6:00 Hospitality Suite

TUESDAY, MARCH 13, 2012

- 7:30 Registration and Early Morning Coffee and Pastries
- 8:00 “Fluorosurfactants without PFOS/PFOA” - Dr. Bruce Baker, *Innovative Chemical Technologies, Inc*
- 8:30 “Shortening the Drying Time of Waterborne Coatings ” using a Nanoparticle Additive – Marc Herold, *Buhler, Inc*
- 9:00 “The Use of Precipitated Calcium Carbonate to Extend TiO₂ in Architectural Coatings” – Thomas Dombrowski, *Specialty Minerals, Inc*
- 9:30 COFFEE BREAK

TUESDAY, MARCH 13, 2012, cont'd

- 9:45 "Color Pigments: Chemistry & Performance – A Technical Presentation" – Dr. Romesh Kumar, *Clariant Corporation*
10:15 "Zero VOC Colorants are Here to Stay" – David White, *Heucotech, Ltd.*
10:45 "Waterborne Polyacrylates and Polyurethane Dispersions – Utilitarian Chemistries for the Coatings Formulator" – Dr. Raymond S Stewart, *Bayer MaterialScience LLC*
11:15 TUESDAY TECHNICAL SESSION CONCLUDES

11:30 - 3:00 PM Tabletops and Lunch

- 5:00 PM Hospitality Suite
6:00 PM President's Reception
7:30 PM Banquet
9:00 PM Coffee and Desserts *Sponsored by Gulf Coast Chemical Corporation*
Hospitality Suite following Coffee and Desserts

WEDNESDAY, MARCH 14, 2012

- 7:30 Registration and Early Morning Coffee and Pastries
8:00 "Novel Mixed Mineral Thixotrope Technology in Industrial Coatings" – Wes Huff, Southern Clay Products
8:30 "Effect of APEO-Free Surfactants on Flow and Wetting of Coatings" – Greg Monaghan, Dow Coating Materials
9:00 "Clear Advancement in Waterborne Concrete Coatings" – Kevin Milks, BASF Corporation
9:30 "Technical Strategies for Coping with a Shortage of TiO₂" – Robert M Hopkins, Cristal Global
10:00 COFFEE BREAK
10:15 "VOC Compliance Through the Use of Exempt Solvents" – Philip Ostrowski, Special Materials Company
10:45 "Achieving Optimal Coating Performance Through the Use of Superwetting Surfactants" – Jeanine M Snyder, Air Products and Chemicals, Inc.
11:15 "High Molecular Weight Hydrophobically-Modified EHEC to Replace Conventional Cellulose Thickeners" – Joshua Van Vranken, Akzo Nobel Functional Chemicals LLC
11:45 SSCT ANNUAL MEETING CONCLUDES



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